

PRESS

CONTACT: TOM BLISS PHONE: 303.442.2520 X195

TBLISS@SMOKERFRIENDLY.COM



AUG 26 2023

12PM-6PM

BROOMFIELD, CO

RMCIGARFESTIVAL.COM





Now in its fourteenth year, the Rocky Mountain Cigar Festival has become one of the largest cigar festivals in the western United States. An outdoor festival set in the natural beauty of the Colorado Front Range, the RMCF showcases the finest cigars and all of the luxuries that enhance the cigar lifestyle. Craft beer, small-batch spirits, stylish apparel, live entertainment and more come together to make an unforgettable experience for 2500+ attendees. It's the perfect opportunity to get your products directly into the hands of an exceptionally loyal and social group of consumers.



PRESS SPONSORS

Registered press sponsors are welcome to engage with attendees directly from the comfort of their own booth and/or to move freely throughout the festival.

BOOTH PROVIDED AT NO COST

In return, press sponsors are asked to provide an advertisement for the RMCF in their print publications and/or across their various social media channels and tag/share RMCF social media content where applicable. The RMCF is a uniquely enjoyable cigar event, offering the press firsthand interactions with manufacturers, industry VIPs, thousands of cigar enthusiasts, and ever-colorful personalities. No matter your preferred publishing platform, you can't help but find great content to share with your audience!

FREE ADMISSION

Registered members of the press attending specifically to cover the RMCF get free admission. We're glad to have you!

FREE GIFT BAG

Press sponsors also get a complimentary General Admission promotional goodie bag packed with information, souvenirs, and (naturally), cigars for your enjoyment.

SPONSORSHIP

MEAL TICKET \$4000

Company logo on all meal tickets. Premium booth position & logo placement. Additional Social Media Blasts.

VIP LOUNGE LIBATION \$5000

Exclusive company branding on all promo items within VIP area.

* Sponsor provides all branded items for use in the VIP Area.

DRINK TICKET \$5500

Company logo on all drink tickets. Premium booth position & logo placement. Additional social media blasts.

GLASS \$5500

Company logo alongside the RMCF Logo on social festival souvenir taster glasses. Glasses are included with ticket purchase & given to all attendees.

*This glass must be approved by RMCF.

WATER BOTTLE \$7000

Includes exclusive company branding alongside the RMCF Logo on the official festival water bottle. Water bottles are included with ticket purchase & given to all attendees.

EXECUTIVE VIP CUTTER (QTY 60+)

Cutters are included with Executive VIP ticket purchase & given to all attendees.

*Sponsor provides all branded items for use in the VIP area.



EXECUTIVE VIP LIGHTER (QTY 60+)

Lighters are included with ticket purchase & given to all Executive VIP attendees.

*Lighter must be approved by RMCF.

GA LIGHTER COST (QTY 2000)

Company logo on the official festival lighter.

* Sponsor provides all branded items for use in the VIP Area.

PROGRAM ADVERTISEMENT

WITH EVERY ATTENDEE RECEIVING AN RMCF PROGRAM AND MANY KEEPING THEM AS SOUVENIRS, PLACING YOUR AD ON THE PRINTED PAGE IS A GREAT WAY TO IMPROVE YOUR OVERALL FESTIVAL EXPOSURE.

1/4 PAGE	\$150
1/2 PAGE	\$300
FULL PAGE	\$500
BACK PAGE	\$2500

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8.25 7PM-10PM

DREW ESTATE

ROCKY MOUNTAIN MEGAHERF



8.25 7PM-10PM

ROCKY PATEL

ROCKY MOUNTAIN CIGAR BASH



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REGISTER ONLINE

GO TO RMCIGARFESTIVAL.COM

SCROLL > BOTTOM OF PAGE

CLICK > BECOME A VENDOR

COMPLETE THE VENDOR FORM

LIST NAME/QTY OF DONATIONS

SUBMIT YOUR VENDOR FORM

AS SEEN IN THE MEDIA

BLIND MAN'S PUFF

CIGAR DOJO

CIGAR PRESS MAGAZINE

CIGAR SNOB MAGAZINE

CIGAR & SPIRITS MAGAZINE

HALFWHEEL.COM

SMOKE MAGAZINE

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