

CIGARS

CONTACT: TOM BLISS PHONE: 303.442.2520 X 195 TBLISS@SMOKERFRIENDLY.COM



ROCKY MOUNTAIN
CIGAR
FESTIVAL

12PM-6PM 8.24.2024
BROOMFIELD, CO



TOBACCO
DEPOT.



Now in its fifteenth year, the Rocky Mountain Cigar Festival has become one of the largest cigar festivals in the Western United States. An outdoor festival set in the natural beauty of the Colorado Front Range, the RMCF showcases the finest cigars and all of the luxuries that enhance the cigar lifestyle. Craft beer, small-batch spirits, stylish apparel, live entertainment and more come together to make an unforgettable experience for 2500+ attendees. It's the perfect opportunity to get your products directly into the hands of an exceptionally loyal and social group of consumers.



CIGAR VENDORS

Our premium cigar vendors have the opportunity to sell products directly from their own booths. While vendors sell their product from their booth, they will double their wholesale product cost.

At the end of the event, vendors will check out and be given a receipt for all sales and invoice Smoker Friendly for 40% of those sales. Smoker Friendly will pay the state excise and sales tax for all sales.

A credit card machine will be provided to vendors for their transactions.

BOOTH PROVIDED AT NO COST

In exchange for booth costs, vendors are required to provide cigars for the consumer bag for all RMCF General Admission attendees. Additional VIP and Executive VIP levels are optional.

GENERAL ADMISSION	1400 CIGARS
VIP (OPTIONAL)	500 CIGARS
EXECUTIVE VIP (OPTIONAL)	60 CIGARS

Booths include an eight foot covered table and two chairs.

SPONSORSHIP

MEAL TICKET \$4000

Company logo on all meal tickets. Premium booth position & logo placement. Additional Social Media Blasts.

DRINK TICKET \$6000

Company logo on all drink tickets. Premium booth position & logo placement. Additional social media blasts.

VIP LOUNGE \$5000

Exclusive company branding on all promo items within VIP area.

* Sponsor provides all branded items for use in the VIP Area.

TASTER GLASS \$6000

Company logo alongside the RMCF Logo on social festival souvenir taster glasses. Glasses are included with ticket purchase & given to all attendees.

*This glass must be approved by RMCF.

WATER BOTTLE \$8000 (2 AVAIL)

Includes exclusive company branding alongside the RMCF Logo on the official festival water bottle. Water bottles are included with ticket purchase & given to all attendees.

EXECUTIVE VIP CUTTER (QTY 60+)

Cutters are included with Executive VIP ticket purchase & given to all attendees.

*Sponsor provides all branded items for use in the VIP area.



EXECUTIVE VIP LIGHTER (QTY 60+)

Lighters are included with ticket purchase & given to all Executive VIP attendees.

*Lighter must be approved by RMCF.

GA LIGHTER (QTY 2000)

Company logo on the official festival lighter.

* Sponsor provides all branded items for use in the VIP Area.

PROGRAM ADVERTISEMENT

WITH EVERY ATTENDEE RECEIVING AN RMCF PROGRAM AND MANY KEEPING THEM AS SOUVENIRS, PLACING YOUR AD ON THE PRINTED PAGE IS A GREAT WAY TO IMPROVE YOUR OVERALL FESTIVAL EXPOSURE.

1/4 PAGE \$300

1/2 PAGE \$500

FULL PAGE \$1000

BACK PAGE \$5500

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REGISTER ONLINE

GO TO RMCIGARFESTIVAL.COM

SCROLL > BOTTOM OF PAGE

CLICK > BECOME A VENDOR

COMPLETE THE VENDOR FORM

LIST NAME/QTY OF DONATIONS

SUBMIT YOUR VENDOR FORM

AS SEEN IN THE MEDIA

BLIND MAN'S PUFF
CIGAR DOJO
CIGAR PRESS MAGAZINE
CIGAR SNOB MAGAZINE
CIGAR & SPIRITS MAGAZINE
HALFWHEEL.COM
SMOKE MAGAZINE



8.23 7PM-10PM
DREW ESTATE
ROCKY MOUNTAIN MEGAHERF



8.23 7PM-10PM
ROCKY PATEL
ROCKY MOUNTAIN CIGAR BASH

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