

CONTACT: TOM BLISS PHONE: 303.442.2520 X195

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ROCKY MOUNTAIN  
**CIGAR**  
FESTIVAL

12PM-6PM 8.24.2024  
**BROOMFIELD, CO**





Now in its fifteenth year, the Rocky Mountain Cigar Festival has become one of the largest cigar festivals in the Western United States. An outdoor festival set in the natural beauty of the Colorado Front Range, the RMCF showcases the finest cigars and all of the luxuries that enhance the cigar lifestyle. Craft beer, small-batch spirits, stylish apparel, live entertainment and more come together to make an unforgettable experience for 2500+ attendees. It's the perfect opportunity to get your products directly into the hands of an exceptionally loyal and social group of consumers.



## LIFESTYLE VENDORS

Our lifestyle vendors have the opportunity to sell products directly from their own booth.

### BOOTH COST **\$750**

A booth rental includes an 8' covered table and two chairs in a 10' x 10' tent or comparable pavilion space.

Lifestyle vendors take home 100% of their booth sales. It's that easy!

### ADDITIONAL BENEFITS

The RMCF is more than just a moneymaker for your company - it's also a great promotional opportunity for your brand.

As one of our vendors, you'll receive these additional benefits:

<b>WEBSITE</b>	Logo Placement
<b>PROGRAM</b>	Logo Placement
<b>SOCIAL MEDIA BLASTS</b>	To 14,000+ Followers About Your Participation
<b>FREE LUNCH</b>	For The Employees Sampling Your Product



# SPONSORSHIP

## MEAL TICKET \$4000

Company logo on all meal tickets. Premium booth position & logo placement. Additional Social Media Blasts.

## DRINK TICKET \$6000

Company logo on all drink tickets. Premium booth position & logo placement. Additional social media blasts.

## VIP LOUNGE \$5000

Exclusive company branding on all promo items within VIP area.

\* Sponsor provides all branded items for use in the VIP Area.

## TASTER GLASS \$6000

Company logo alongside the RMCF Logo on social festival souvenir taster glasses. Glasses are included with ticket purchase & given to all attendees.

\*This glass must be approved by RMCF.

## WATER BOTTLE \$8000 (2 AVAIL)

Includes exclusive company branding alongside the RMCF Logo on the official festival water bottle. Water bottles are included with ticket purchase & given to all attendees.

## EXECUTIVE VIP CUTTER (QTY 60+)

Cutters are included with Executive VIP ticket purchase & given to all attendees.

\*Sponsor provides all branded items for use in the VIP area.



## EXECUTIVE VIP LIGHTER (QTY 60+)

Lighters are included with ticket purchase & given to all Executive VIP attendees.

\*Lighter must be approved by RMCF.

## GA LIGHTER (QTY 2000)

Company logo on the official festival lighter.

\* Sponsor provides all branded items for use in the VIP Area.

## PROGRAM ADVERTISEMENT

WITH EVERY ATTENDEE RECEIVING AN RMCF PROGRAM AND MANY KEEPING THEM AS SOUVENIRS, PLACING YOUR AD ON THE PRINTED PAGE IS A GREAT WAY TO IMPROVE YOUR OVERALL FESTIVAL EXPOSURE.

1/4 PAGE \$300

1/2 PAGE \$500

FULL PAGE \$1000

BACK PAGE \$5500

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## REGISTER ONLINE

GO TO [RMCIGARFESTIVAL.COM](http://RMCIGARFESTIVAL.COM)

SCROLL > BOTTOM OF PAGE

CLICK > BECOME A VENDOR

COMPLETE THE VENDOR FORM

LIST NAME/QTY OF DONATIONS

SUBMIT YOUR VENDOR FORM

## AS SEEN IN THE MEDIA

BLIND MAN'S PUFF

CIGAR DOJO

CIGAR PRESS MAGAZINE

CIGAR SNOB MAGAZINE

CIGAR & SPIRITS MAGAZINE

HALFWHEEL.COM

SMOKE MAGAZINE



**8.23 7PM-10PM**

DREW ESTATE

ROCKY MOUNTAIN MEGAHERF



**8.23 7PM-10PM**

ROCKY PATEL

ROCKY MOUNTAIN CIGAR BASH

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